

Faculty of Business and Economics

Our commitment:

Excellence and Quality



FACULTAT D'ECONOMIA i EMPRESA
Universitat Rovira i Virgili

Faculty of Business and Economics

Universitat Rovira i Virgili

Experience. The Faculty of Business and Economics has more than 35 years of experience training professionals in the fields of business and economics.

Quality. The URV is a young and dynamic university. According to the *150 Under 50* ranking drawn up by the journal *Times Higher Education* (2022), the URV is the 3rd Spanish university and the 164th university in the world less than 50 years old. The URV is listed in the prestigious Shanghai Ranking (2021) as one of the 501-600 best universities worldwide. Our faculty was the first in the Catalan system to be awarded the Internal Quality Assurance System by the Catalan University Quality Assurance Agency and the Institutional Accreditation by the Spanish University Governing Board.



TIMES HIGHER EDUCATION



Antonio Terceño



Dean of the URV's Faculty of Business and Economics

“High quality education has always been a necessity for both individual and collective development. And this need has become even more acute as a result of the increasing complexity of our society and the rapid changes that have been taking place in recent years. Developed economies are increasingly becoming knowledge-based so the labour market requires, and will require even more in the future, expertise and constant updates.”

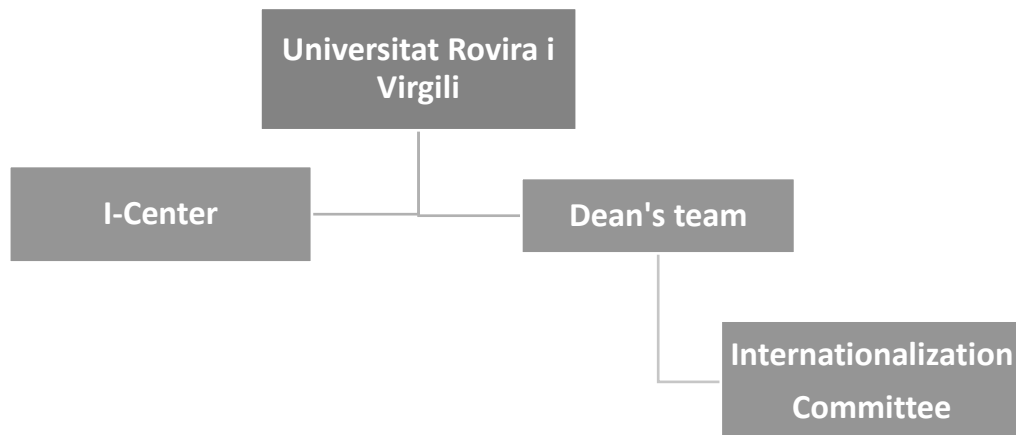
Our commitment

Our goals. In accordance with our Quality Policy and Quality Objectives, our faculty is engaged in a continuous process of teaching, research and knowledge transfer:

The faculty's commitment to quality is based on offering excellent teaching in the fields of business and economics, always with the aim of being an open, and flexible organization to serve students and the region efficiently and effectively.

(Approved by the Faculty Board, 29 September, 2021)

Our organization. The agents engaged in the process of internationalization are:



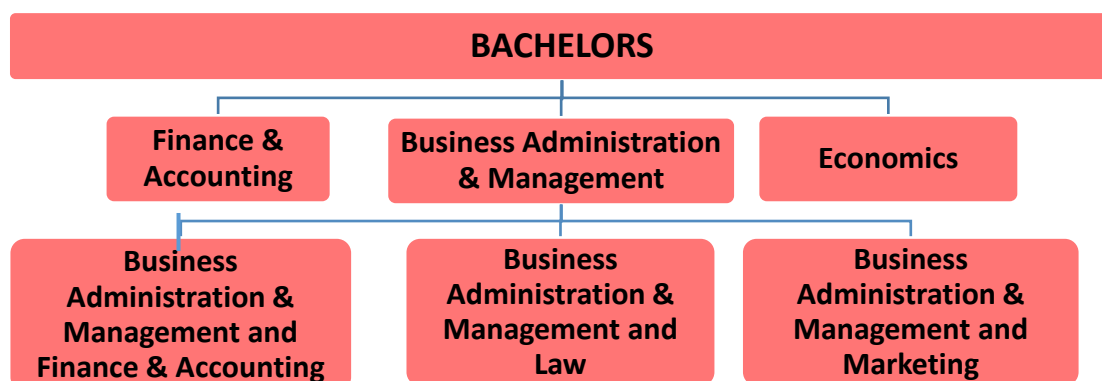
- **I-Center:** The URV's Office responsible for the process of internationalization. It gives continuous support to the university community (faculty members and students).
- **Dean's team:** Members in charge of the faculty. They are committed to using resources to create a favorable environment in which to internationalize the faculty.
- **Internationalization Committee:** Group of delegates in charge of implementing internationalization under the leadership of the Dean's team. This committee is made up of the mobility coordinator, two faculty members and an administrative assistant.

laH – Internationalization at Home

Bachelors. We believe that internationalization starts inside our classrooms. We offer our bachelor's students:

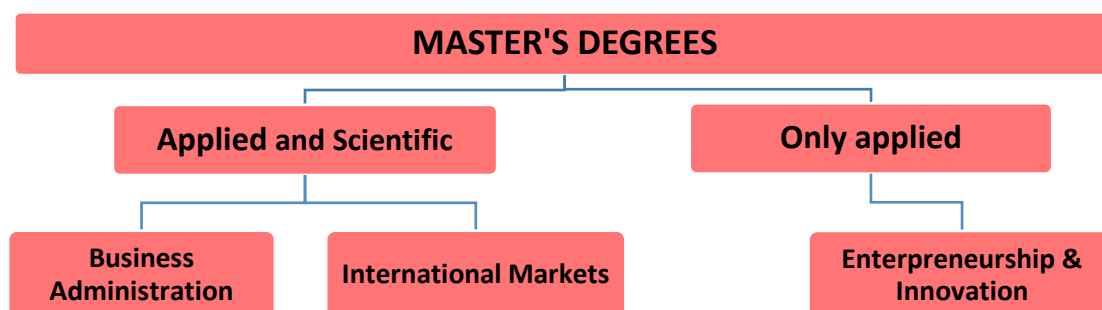
- a) Nearly **50%** of courses from the curriculum in English.

b) A **specialization in International Trade** (in English).



Master's degrees. We have three official master's degrees with highly internationalized classes. Furthermore, the Master's Degree in International Markets is taught entirely in English.

PhD in Business and Economics. Our PhD degree has the certification of Excellence from the Spanish Ministry. Around 50 PhD students are supervised by professors with a wide research background. The best PhD students have the chance of applying for scholarships so that they can visit international research centers and universities. During the last three academic years, 52% of our PhD theses have an international doctorate certification.



Josep M. Panicello (Graduate)



Strategy and Management Control Director of Catalonia, Santander Bank BSCH

“One of the best strategic decisions that I have made on a personal level, was studying at the URV’s Faculty of Business and Economics of URV.”

Student mobility

More than 25 years of experience. Our faculty has been involved in the mobility of our students since the academic year 1995/96 in order to

promote exchange between universities. Currently, we are actively engaged in agreements on such programs as Erasmus (European universities), MOU (other foreign universities) and Seneca (other Spanish universities).

We currently have:

- Mobility agreements with more than 140 universities from more than 35 countries around the world.
- More than 490 destinations that students can choose every year.
- We advise our IN and OUT students so that they choose the most suitable courses.

OUT

- Every year, we organize mobility information sessions.
- The ECTS credits passed at the host university are fully validated by our Faculty.
- We facilitate the mobility of our students by concentrating optional courses during the 2nd term of the 3rd year on the bachelor's degree.
- Students have access to additional scholarships from the Fundació Privada Reddis (since 1995/96).
- Master's degree students may apply for mobility scholarships, too.

IN

We welcomed about 100 students during the academic year 2021/2022. Students that come to our faculty have:

- A Welcome reception organized by the URV's International Center
- An interview with our faculty's mobility coordinator
- Advice about what courses to take in our faculty
- Courses from the URV's Language Service.

Hernán P. Vigier (Graduate)



**Rector of the Southeast Provincial University
(Argentina)**

"I did my PhD course at the UIRV's Faculty of Economics and Business and it certainly has been one of the best decisions of my life. I recommend it to all my students."

Faculty members

The key to IaH. Faculty members are the key to successful IaH:

- We have a high percentage of foreign faculty members who reinforce foreign networks.
- We push our international research activity.
- We enter into agreements in order to receive academic visitors.

We help foreign teaching staff to integrate by:

- holding a faculty welcome reception at the beginning of the academic year
- giving them access to courses by the URV's Language Service.

We encourage the internationalization of our staff by giving them access to:

- the Erasmus+ Program
- the DANG Program for teaching in English
- courses taught by the URV Language Service (English, French, Italian,).

Fernando Aldecoa



General Operations and Finance Director PortAventura Entertainment

“During my years as a teacher at the Faculty of Business and Economics I have been able to verify the high quality of the lectures and courses taught. As an employer, it is a guarantee of quality to incorporate students from this Faculty.”

The surroundings

Our Faculty is located in Reus, a city with a rich history in Catalan Modernist architecture and proud to be the birthplace of the famous architect Antoni Gaudí. Nearby, there is the city of Tarragona, declared to be a world heritage site by UNESCO. The proximity to the Mediterranean coast allows you to enjoy sunny days on the beach in cities like Salou and Cambrils. If you move inland you will find attractive wine tourism routes in the vineyards of Priorat.

Our shareholders

30 years coordinating internships. More than 250 companies participate in our curricular and extra-curricular internships.



Our degrees connect closely to the needs of local firms in a highly international environment. Our region attracts many multinationals and international firms from sectors such as the agri-food industry, automotive industry, chemistry and tourism.

Job market profile. Labour mobility has increased and requires professionals with highly internationalized profiles. We help our students rise to the new challenges in a more globalized context.

Rosa Marsal (Graduate)

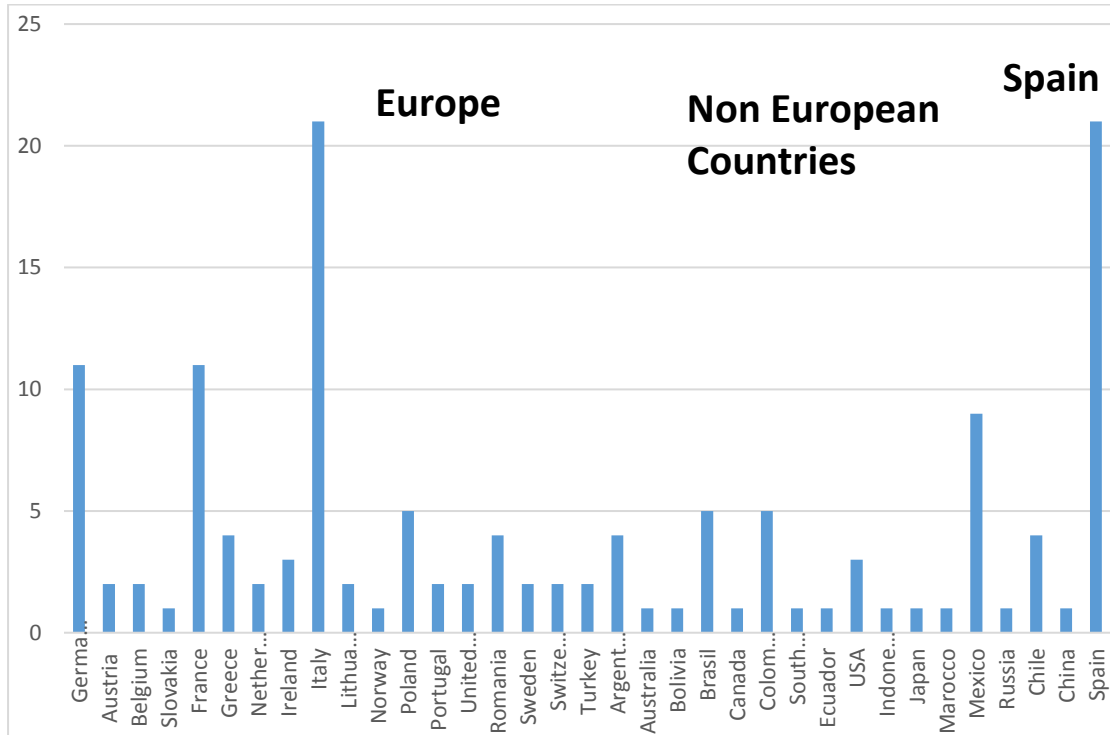


**Head of HR Selection and Development
BASF Spain**

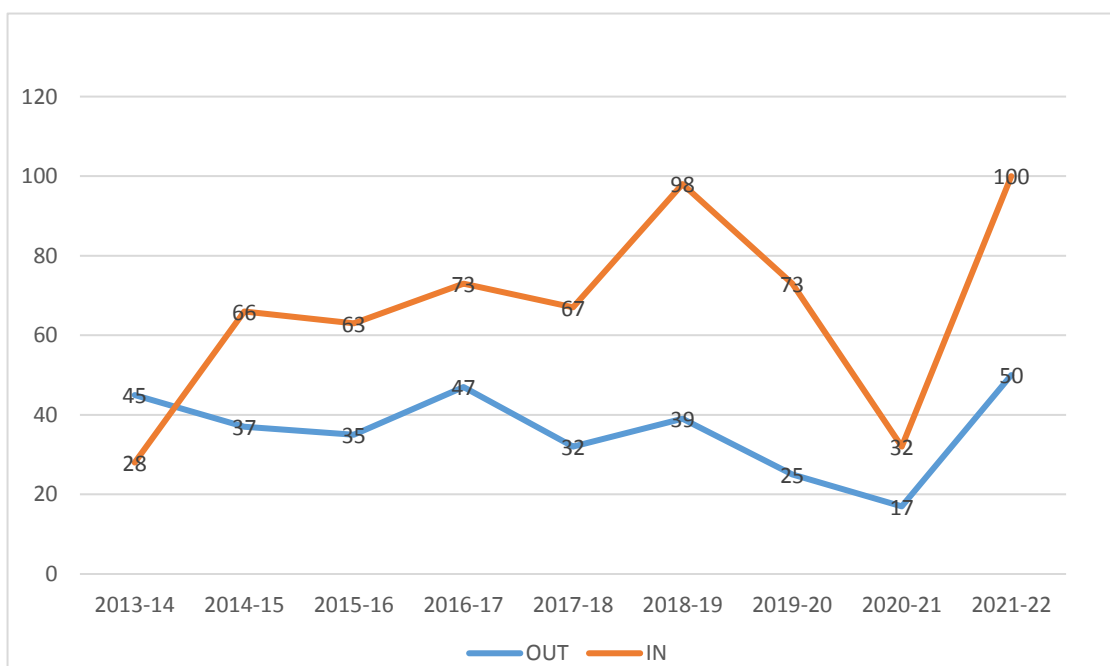
“The education I received as a student of the Faculty certainly boosted my professional career, and now, as the head of human resources I have total confidence in their graduates.”

Excellence in figures

Graph 1. Country distribution of mobility agreements 2020/21

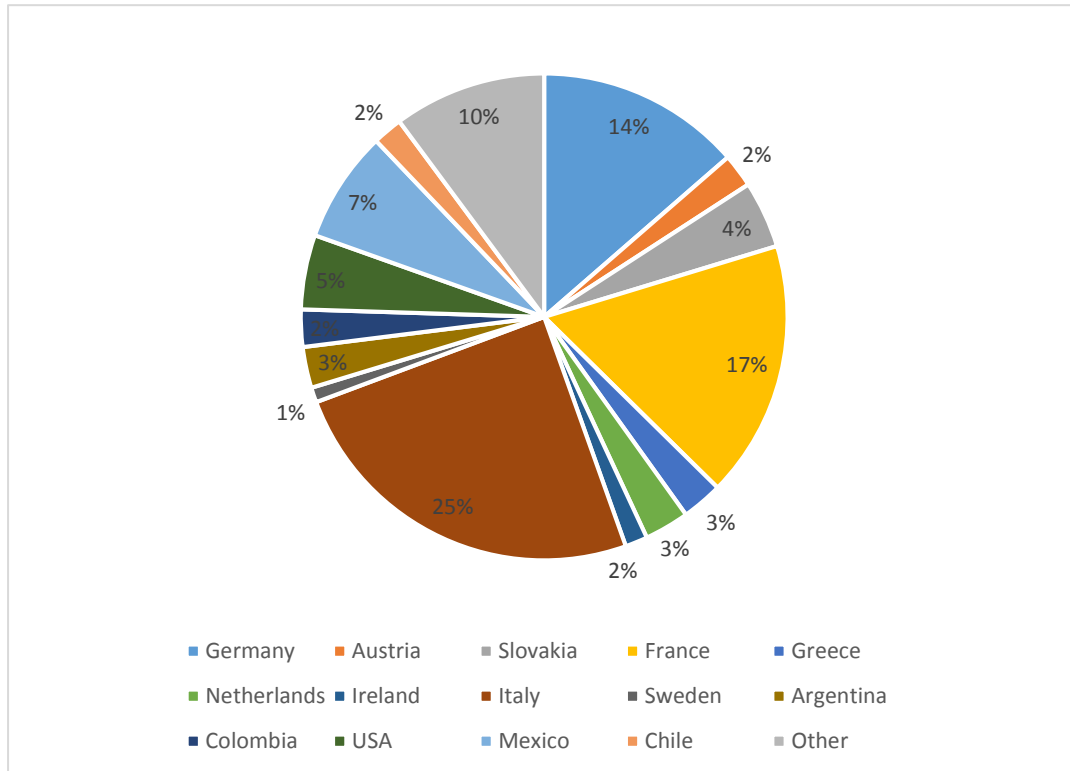


Graph 2. Number of IN-coming and OUT-going students: 2013-22

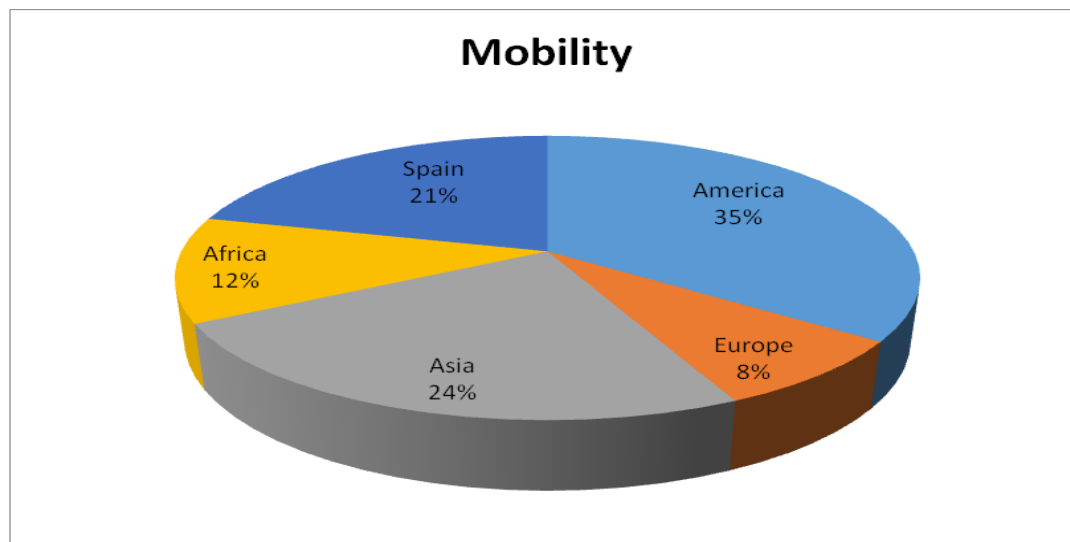


Mobility in figures

Graph 3. Mobility of Undergraduate students. Distribution of countries. From academic year 2015/16 to 2020/21



Graph 4. Nationality of master's degree students. 2021/22





How to get to Reus...

From Reus Airport?



By bus (Reus Transport: www.reustransport.cat): Bus number 50 connects Reus Airport to the city center in less than 30 min., with a frequency of one an hour. The bus stops in several places, including bus and train stations.



By taxi: taxis are in front of the exit gate of the arrivals terminal of the airport. The approximate cost of the trip to the city center is 20 € and takes about 15 min.

From Barcelona Airport?



By bus (www.busplana.com): Plana connects Barcelona Airport with Reus six times a day on weekdays and five on weekends. The journey takes between 1 hour and 30 min, and 2 hours and 40 min (check timetables) and the fare is 14.95€.



By train (www.renfe.com): There is a train station at the T2 building that connects with Sants station in Barcelona.



How to get to the Faculty of Business and Economics...

By city bus: Bus lines (from city center): L20 and L60

By car: GPS coordinates:

Latitude: 41.145893 (41° 8' 45.21" N)

Longitude: 1.118546 (1° 7' 6.77" E)





Faculty of Business and Economics
Av. Universitat, 1
43204 – Reus
Tel.- 34 977759801 www.fee.urv.cat
@EconomiaEmpresaURV



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